

VIREMA
Logo Placeholder

VIREMA

Privacy Policy

Relationship & Personal Growth Platform

Operated by Beijing Zhongmaque Culture Media Co., Ltd.

Last Updated: June 18, 2026

Version 1.0

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This Privacy Policy explains how Beijing Zhongmaque Culture Media Co., Ltd. ("Virema," "we," "us," or "our") collects, uses, stores, shares, and protects information when you use the Virema mobile application, website, and related services.

Virema is a relationship and personal growth platform designed to help users build meaningful connections, communicate, participate in educational experiences, and use trust-oriented platform features.

By using Virema, you agree to the collection and use of information as described in this Privacy Policy.

1. Information We Collect

We may collect information you provide directly, information generated through your use of the platform, and information required for safety, verification, moderation, and platform operation.

1.1 Account Information

When you create or use an account, we may collect:

- Phone number
- Name
- Nickname
- Date of birth
- Gender
- Country
- City
- Email address, if provided
- Account status
- Verification status
- Trust Indicator information

Each phone number may be associated with one account.

1.2 Profile Information

You may provide profile information, including photos and other information made available by the platform.

Some profile information may be visible to other users depending on the features you use.

1.3 Photos and Media

You may upload profile photos and send media through private communication features.

This may include:

- Profile photos
- Chat images
- Audio messages

- Video messages
- Attachments submitted through support or feedback features

You remain responsible for the content you upload.

1.4 Messages and Communications

Virema may provide private communication features. We may process and store messages and related metadata to provide the service, maintain safety, investigate reports, and support platform operations.

Messages sent to other users may remain visible to recipients even if you later delete your account.

1.5 Verification Information

If you choose to complete verification, we may collect and review information such as:

- Identity document images
- Passport
- Driver's license
- Government-issued identification
- Photo verification materials
- Verification review status

Verification is intended to support trust and authenticity within the platform.

Verification may be reviewed by authorized personnel and may later include automated or AI-assisted review systems.

1.6 Trust Indicator Information

Virema may use a Trust Indicator system based on factors such as:

- Phone verification
- Identity verification
- Profile completion
- Serious participation
- QR meeting confirmation
- Other trust-related platform activity

Trust indicators do not guarantee user behavior, safety, compatibility, or relationship outcomes.

1.7 Location Information

Virema may request access to location information for specific features, including meeting-related functionality, safety features, regional services, or other optional platform functions.

Location information is not intended to be used for continuous background tracking unless clearly disclosed and permitted by the user.

1.8 QR Meeting and Safety Events

If you use QR-based meeting features, we may collect safety-related event information, such as:

- Time of QR interaction

- Users involved
- Match or meeting-related identifiers
- Optional location information, if available and permitted
- Technical metadata

This information may be used for safety, audit, dispute review, fraud prevention, legal compliance, and platform integrity.

1.9 Reports, Blocks, and Moderation Data

If users report, block, or appeal actions, we may collect:

- Report content
- Reported user information
- Moderation notes
- Review status
- Appeal information
- Related messages, photos, or evidence

Reports and moderation records may be reviewed by authorized Virema personnel.

1.10 Feedback Inbox and Support Requests

If you contact us through feedback or support features, we may collect:

- Message content
- Attachments
- Screenshots
- Technical information
- Personal information you choose to provide

Authorized staff may review this information to respond to your request.

1.11 Educational Content and Questionnaires

Virema may provide lectures, educational materials, questions, reflection exercises, questionnaires, or assessments.

If you interact with these features, we may process your responses and activity to provide the feature, improve the platform, and support your user experience.

1.12 Technical and Usage Information

We may collect technical information such as:

- Device information
- App version
- Login activity
- Error logs
- Usage activity

- Security logs
- IP address
- Performance data

This helps us operate, secure, debug, and improve Virema.

2. How We Use Information

We may use information to:

- Create and manage accounts
- Provide platform features
- Display profiles
- Enable communication between users
- Support MRC and other relationship-oriented features
- Process verification
- Calculate or display Trust Indicator information
- Moderate content
- Review reports and appeals
- Respond to feedback and support requests
- Improve safety and platform integrity
- Prevent fraud, scams, impersonation, abuse, and illegal activity
- Improve app performance
- Develop future features
- Comply with legal obligations

3. User Content

You retain ownership of photos, messages, and other content you upload.

By using Virema, you grant us permission to store, display, process, moderate, and transmit your content as needed to operate the platform.

Virema cannot guarantee that other users will not make screenshots, recordings, photographs of screens, or other copies of content.

4. Verification and Identity Documents

Identity verification is voluntary unless required for specific features or legal reasons.

Verification documents may be reviewed by authorized personnel. In the future, automated or AI-assisted tools may help review documents or detect fraud.

Other users may see verification status or trust-related indicators, but they will not see your identity documents.

5. Sharing of Information

We do not sell your personal information.

We may share information in limited circumstances:

5.1 With Service Providers

We may use third-party service providers for hosting, authentication, storage, messaging, analytics, security, and operational support.

5.2 For Safety and Moderation

We may review and use information to investigate reports, enforce rules, prevent abuse, and protect users.

5.3 For Legal Reasons

We may disclose information if required by law, court order, legal process, or lawful requests from competent authorities.

5.4 Business Transfers

If Virema is involved in a merger, acquisition, restructuring, or sale of assets, information may be transferred as part of that transaction.

6. Data Retention

We retain information for as long as necessary to provide the service, comply with legal obligations, resolve disputes, enforce agreements, maintain security, and protect platform integrity.

If you delete your account:

- Your profile may be removed.
- Your profile photos may be removed.
- Messages previously sent to other users may remain visible to recipients.
- Reports, feedback records, moderation records, audit logs, security records, and legal records may be retained for legitimate purposes.

Some deleted information may remain temporarily in backups or logs.

7. Account Deletion

You may request account deletion at any time through the platform or support channels.

After deletion, your public profile should no longer be available to other users.

Certain records may be retained for security, moderation, legal, fraud prevention, audit, or technical reasons.

8. Safety and Offline Meetings

Virema may provide features intended to support safer interactions, such as reporting, blocking, verification, and QR meeting confirmation.

However, users are responsible for their own decisions to meet others offline.

Virema does not supervise, organize, control, or guarantee the safety of offline meetings.

9. Educational Content

Educational materials, lectures, questionnaires, exercises, and relationship-related content are provided for informational and educational purposes only.

They are not medical, psychological, psychiatric, legal, financial, or professional advice.

10. Future Features

Virema may expand to include communities, forums, streaming, professional services, subscriptions, psychologist-related services, or additional educational features.

If new features involve additional data processing, we may update this Privacy Policy or provide additional notices.

11. Security

We use reasonable technical, organizational, and administrative measures to protect information.

However, no system is completely secure. We cannot guarantee absolute security of your information.

Users should also take care when sharing personal information with others.

12. Children and Age Requirements

Virema is currently intended for users aged 18 or older.

We do not knowingly collect information from users under the required age.

If we learn that an underage user has created an account, we may take appropriate action, including account restriction or deletion.

13. International Data Transfers

Virema may process and store information using servers, databases, and service providers located in different countries or regions.

By using Virema, you understand that your information may be processed outside your country or region of residence.

14. Your Rights

Depending on applicable law, you may have rights to:

- Access your information
- Correct your information
- Delete your account
- Request deletion of certain information
- Object to certain processing
- Withdraw consent where applicable
- Contact us about privacy concerns

Requests may be subject to identity verification and legal limitations.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

If we make material changes, we may notify users through the app, website, or other appropriate methods.

Continued use of Virema after updates means you accept the updated Privacy Policy.

16. Contact Us

If you have questions about this Privacy Policy or your personal information, contact us at:

Beijing Zhongmaque Culture Media Co., Ltd.

Email: support@virema.com

Address: Beijing, China

If this email address is not yet active, it should be created before public launch.